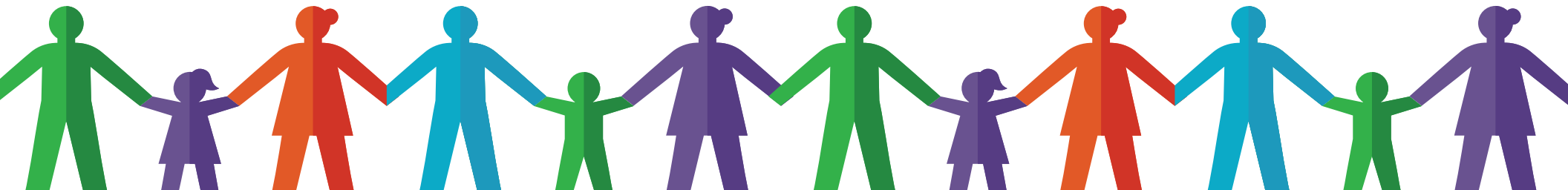




2023 Delta Dental of Iowa

Community Impact Report

For your smile. For your health.
For your community.



Healthy smiles. Healthy lives.

Delta Dental of Iowa is more than an insurance company — we are dedicated to improving the health and smiles of the people we serve. As a not-for-profit, we deliver on this promise through the insurance benefits we provide our 1.6 million members and through the work of the Delta Dental of Iowa Foundation and our company giving.

We believe everyone deserves to be healthy, but not everyone has access to the resources they need. That's why we partner with organizations that share our goal to create healthier communities.

We want every Delta Dental member, provider, business partner and team member to know they're part of a chain of good that not only supports healthy smiles and healthy vision, but also healthy lives.

The results in this report reflect what we achieved together in 2023. I invite you to learn more about how we are shaping health and wellness throughout Iowa.

All the best,



April Schmaltz
President and CEO
Delta Dental of Iowa



DELTA DENTAL BY THE NUMBERS



\$68M
COMMITTED IN
COMMUNITY IMPACT
SINCE 2002



1.6M
DENTAL, VISION,
LEGAL, LIFE AND
CAREGIVEN MEMBERS



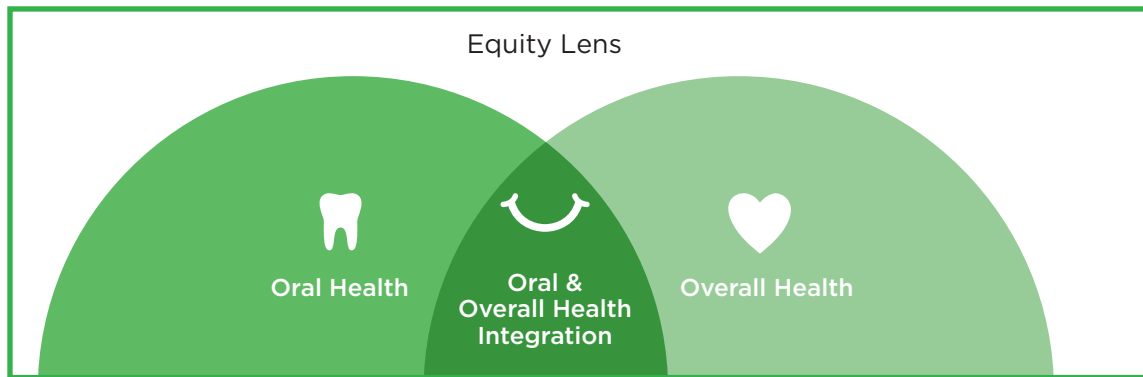
\$4.1M
2023 TOTAL
GIVING



261
ORGANIZATIONS
FUNDED IN 2023

Delta Dental of Iowa Foundation

In 2023, the Delta Dental of Iowa Foundation committed more than **\$3.2 million in grants** across Iowa to strengthen and transform the health and smiles of all Iowans. The Foundation pursues our mission through investments in oral health, oral and overall health integration, and overall health, all through an equity lens.



Oral health

Activities that promote healthy smiles for all Iowans

Oral and overall health integration

Activities that strengthen connections between dental, physical and emotional health

Overall health

Wellness, vision and related activities that enable Iowans to live healthy and active lives

\$3.2M Foundation Committed in 2023

Foundation Mission and Values

Mission

Strengthen and transform the health and smiles of all Iowans.

Values



All Iowans

All Iowans deserve to be healthy.

We address barriers within health care systems and strive for statewide reach through an equity lens.



Partnerships

We recognize that our grantees' and partners' success IS our success, and we are committed to engaging with partners in a spirit of transparency and goodwill.



Systems Change

We focus on strengthening and transforming systems. We pursue our mission to shift conditions to improve health.



Leadership

We are a leader in the sector. We aim to be a catalyst for change, a builder and an innovator. We actively engage partners in the philanthropic, public and private sectors to advance our mission.

System and Capacity Building Grants

To further the mission of our partners, the Foundation approved grants to support system and capacity building to impact the oral and overall health of underserved populations. More than **\$1.9 million** was committed to the following nonprofit organizations in 2023:

Community Health Center of Fort Dodge — \$49,996 to support dental care access for underserved residents in Wright County

Dental Connections, Des Moines — \$450,000 to support the Smile Squad Mobile Dental Clinic through the purchase of a new mobile dental clinic

Iowa City Community School District Kids' School-Based Clinics — \$40,000 to support Bright Smiles project

State of Iowa Department of Health and Human Services — \$200,000 for I-Smile™ @ School and \$195,865 for I-Smile™ Silver Pilot Project

Van Buren County Hospital, Keosauqua — \$25,000 for equipment in the Prioritizing Pediatric Dental Access for Children with Special Needs project

Vision To Learn, Iowa — \$1.1 million total combined funding commitment from the Delta Dental of Iowa Foundation and DeltaVision for the purchase and operation of a second mobile vision clinic to increase student access to vision care



Vision To Learn Grant announcement and glasses celebration event at the Boys & Girls Clubs of the Cedar Valley.





Photo Credit: Iowa Rural Health Association



Photo Credit: The River ARC, Waterloo

Community of Health Grants

In 2023, the Foundation invested **more than \$674,000 in Community of Health grants** to 25 organizations seeking to infuse a spark, encourage new learnings, strengthen nonprofit organization and coalition operations, or initiate a larger oral health, oral and overall health integration, or overall health initiative. Some of these include:

Oral Health

- Dental workforce recruitment and retention strategic planning
- Youth oral healthcare career development exploration
- Oral healthcare coordination and education for refugees and immigrants
- Teledentistry, veterans' oral health research and additional statewide oral health initiatives

Overall Health

- Projects to expand awareness and access to mental health training, education, resources and services for youth, refugees and immigrants, after-school providers and rural Iowans
- Projects to support training and certification of Black and multi-cultural community health workers
- Collaborative advocacy initiatives of health and wellness organizations and associations

2023 Core Partnership Grants

Core Partnership grants support ongoing, operational, or educational efforts and activities of organizations whose programs are in alignment with advancing the vision of the Foundation in strengthening the oral, vision and overall health of Iowans. These grants are proactive and by invitation.

Oral Health Core Partnership Grants: \$95,160

Investments in community water fluoridation projects and continuing education opportunities for the oral health profession.



Photo Credit: Midwest Dental Public Health Conference, Iowa City

Overall Health Core Partnership Grants: \$107,218

Investments in vision health-related nonprofits and a statewide campaign to reduce stigma around mental health.



Photo Credit: Iowa Healthiest State Initiative, Back the Black campaign

Rethink Your Drink

To advance oral and overall health, the Foundation invested nearly **\$300,000 in Iowa schools and communities** to support the Rethink Your Drink program in 2023 by providing water bottle filling stations to **19 schools**. In addition, **23 communities** received an outdoor water station installed along trails, public parks and other public community spaces.



Photo Credit: Diagonal Schools, Diagonal



Photo Credit: North Cedar Community School District, Standwood



**ENCOURAGING
HEALTHY
CHOICES**

Since 2017
459 Filling Stations Provided


\$2.2M Invested

636,984 Students, staff
and community members
impacted

Toothbrush Donations

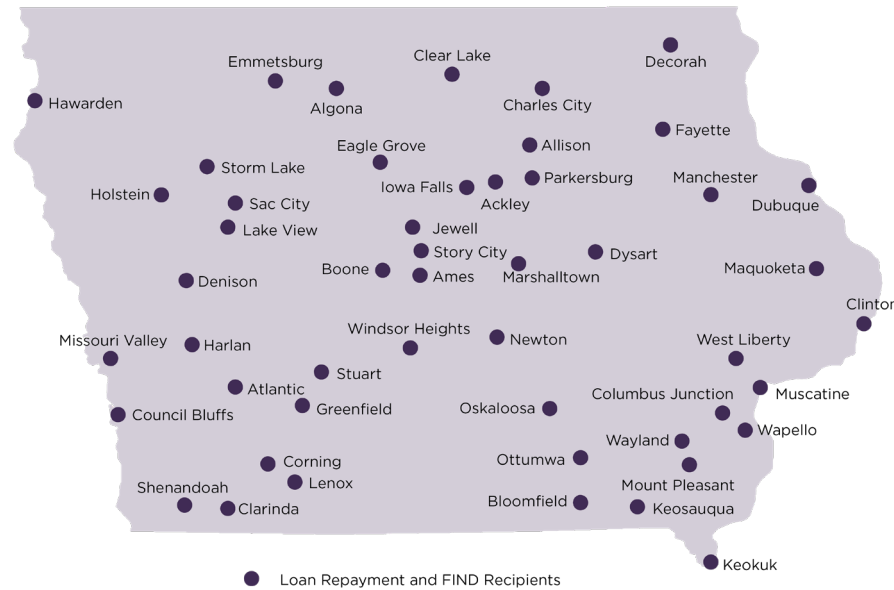
In 2023, Delta Dental of Iowa and its Foundation **donated more than 316,000 toothbrushes** and provided educational materials to Iowa schools, clinics, hospitals, I-Smile™ coordinators and Head Starts in all 99 counties. With every toothbrush donation, there is an educational component to support establishing and continuing good daily oral health habits.



3.6M 
Toothbrushes
Donated in All
99 Counties
Since 2013

FIND – Delta Dental of Iowa Donor-Advised Fund

The Fulfilling Iowa's Need for Dentists (FIND) Project is committed to connecting dentists and underserved communities with the resources needed to combat Iowa's dental workforce shortage and ensure dental care is close to home for every Iowan.



2023 FIND Recipient



Dr. Daniel Binkowski,
Story City



MEETING THE NEEDS OF UNDERSERVED PATIENTS SINCE 2002

57

Participating
Private-Practice
Dentists

333,288

Patient
Visits

895,832

Dental
Services

Community Impact Contributions

Delta Dental proudly supports projects through direct investments and charitable giving to increase healthy activities, support healthy communities, and improve the social and emotional well-being of Iowans. In 2023, Delta Dental **contributed \$807,007 to direct investments and charitable giving.**



Provided \$100,000 to the Des Moines Public Schools and Drake University Mediacom Stadium.



Contributed \$50,000 to nonprofit Kick it Forward to bring five Mini-Pitch soccer fields to Des Moines, Webster City, Ames, Oskaloosa and Ottumwa.



Employees volunteered at the Iowa Dental Foundation's *Mission of Mercy* 2023 free dental clinic.



Employees gave back by assembling reading kits and donating books to United Way's *Stuff the Bus*.



April Schmaltz joined the Healthiest State Initiative's annual walk in Breda to create a healthier Iowa. Employees participated in two walks at the office in Johnston.



Delta Dental supports and participates in the Healthiest State Initiative's *Make It OK* Workplace program to reduce the stigma of mental health issues.

DeltaVision Free Vision Clinic

As part of our commitment to supporting the health and wellness of Iowans, Delta Dental of Iowa Foundation and DeltaVision hosted a free, volunteer-led vision clinic in Cedar Rapids. The Foundation and DeltaVision worked in partnership with OneSight EssilorLuxottica Foundation, Prevent Blindness Iowa and Eastern Iowa Health Center to provide vision screenings, exams and free glasses to community members.



RESULTS FROM THE 2023 FREE VISION CLINIC

428 Community Members Received Vision Care

384 Pairs of Glasses

100 Volunteers



Delta Dental of Iowa Foundation Board



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Ray Center at
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Diversity, Equity and Inclusion Guiding Principles

As the nation's largest dental insurance provider, we at Delta Dental believe we have a responsibility to help create a more equitable society. We have been deeply involved in the communities we serve for more than 65 years, guided by a promise to improve the oral and overall health of all Americans. As part of that promise, Delta Dental's nationwide network of 39 independent companies is committed to continually advancing diversity, equity, and inclusion and addressing the needs of diverse communities through holistic efforts.

- ✓ An inclusive workplace
- ✓ Strength in diversity
- ✓ Our commitment to vendor and partner diversity
- ✓ Ensuring equitable access to oral health care through research, advocacy, and community impact initiatives
- ✓ Our commitment to a more diverse oral health workforce
- ✓ Our commitment to accountability





Delta Dental of Iowa Foundation: Health Equity Statement

The Foundation envisions a world where health equity is a reality. Health equity is achieved when every person has the opportunity to attain their full health potential. To achieve this goal, **the Foundation will focus on building and supporting systemic solutions to address health inequities to create fair and just opportunities to health for all Iowans.**

How to Apply for Funding:

To apply for funding or for more information on a specific program, visit deltadentalia.com/foundation or contact the Foundation at IA_Foundation@deltadentalia.com.

FOUNDATION TEAM



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Executive Director



Beth Jones
Director of
Community Impact



Maren Lenhart
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Anna Nalean
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Coordinator



Megan Navara
Executive Assistant,
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